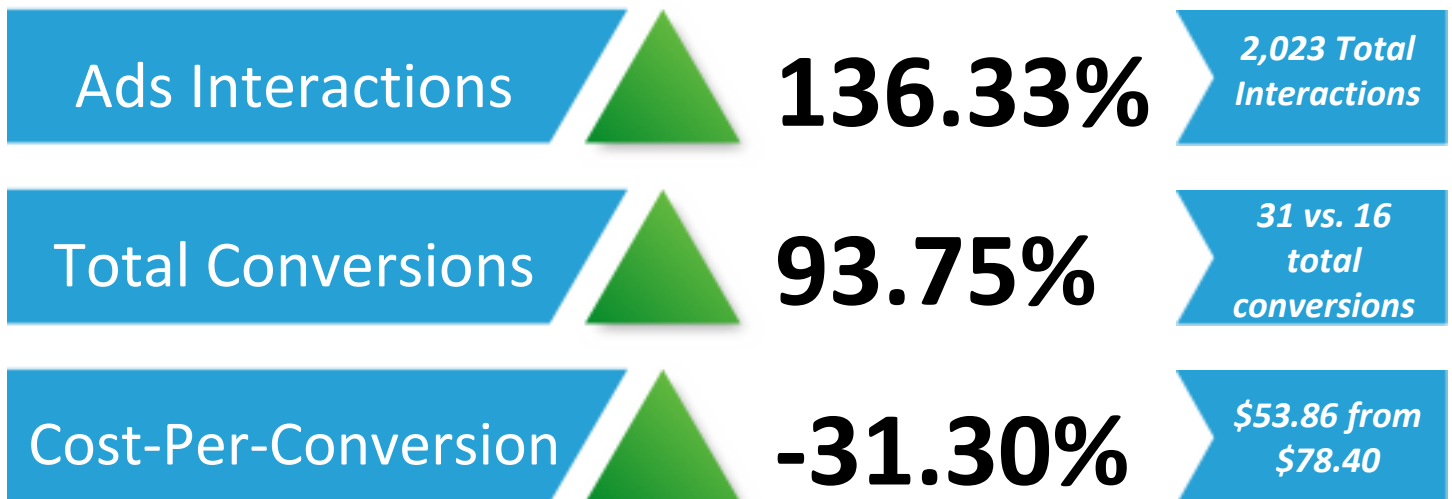
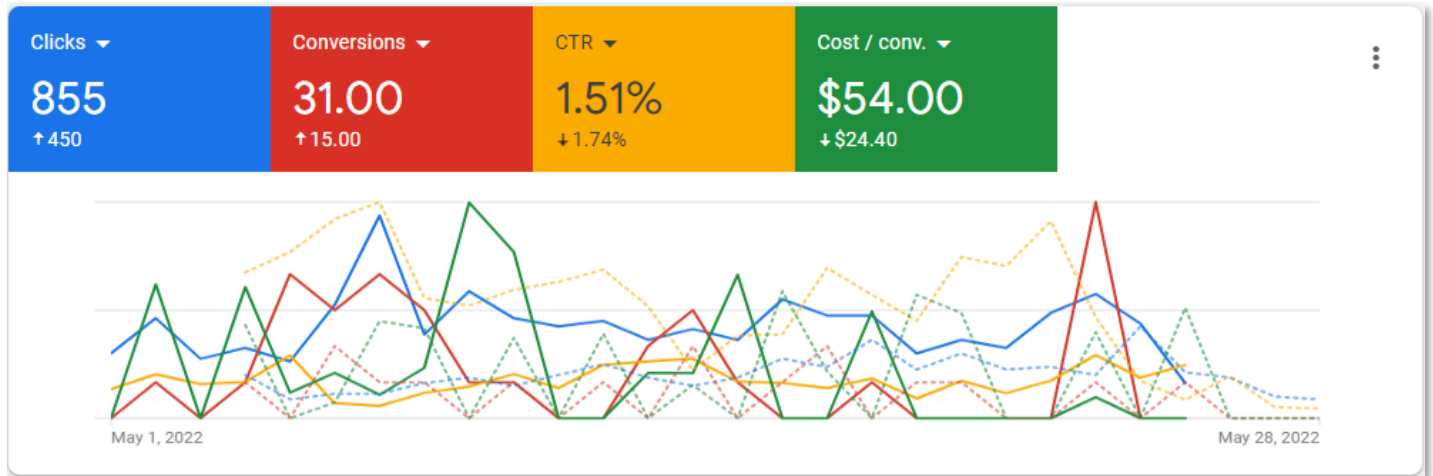


## Industry: Virtual Medical Services (Teledoc)



This client began engaging with SocialSEO in February 2022; they originally started in our lower level SEM package, but shortly after our team upgraded them to our mid-level package in order to deploy a more aggressive SEM strategy. The client’s main goal thus far has been to increase brand awareness and total conversions leading to more qualified leads. In just a few short months, our SEM team has been able to produce an excellent increase in total conversions all while decreasing the CPC (cost per conversion). The client has been happy with results thus far and is looking forward to continued growth with our SEM efforts.

