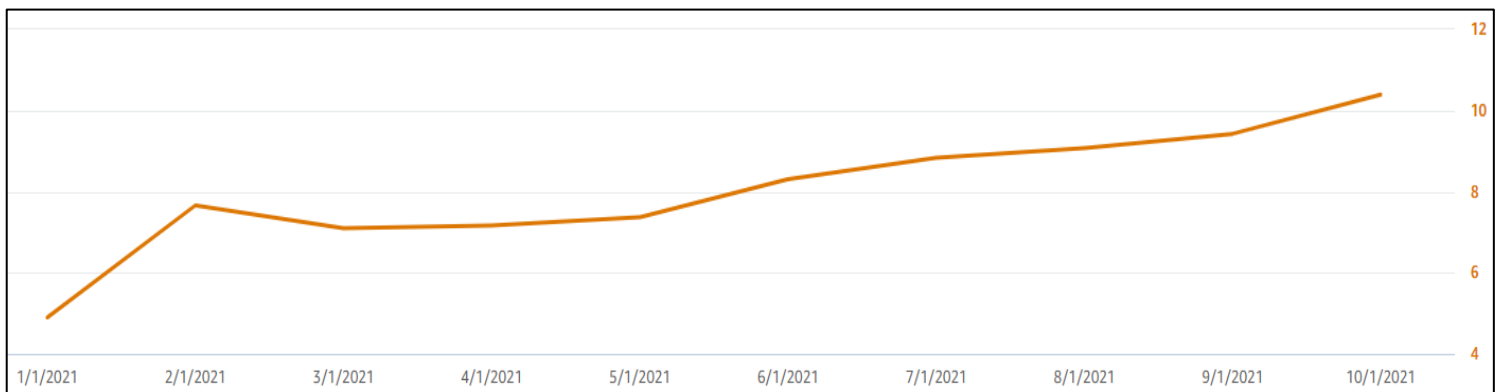


Industry: Outdoor Sports Equipment

This client is an e-commerce business selling high-quality covers for boats, motorcycles, RVs, and more. They engaged with SocialSEO's Amazon Advertising & Organic Management services in April 2021. Since then, they have continued to see an increases in sales year over year as well as a consistent increase in return on ad spend month over month.

Return on Ad Spend January – October 2021



May-Aug 2021 vs Jan-Apr 2021

Average ROAS



948% up from 785%

Advertising Cost of Sales



12% down from 15%

Total Sales from Ads



\$901,998 up from \$415,164

2021 vs. 2020 Total Sales



\$606,172 up from \$992,335

