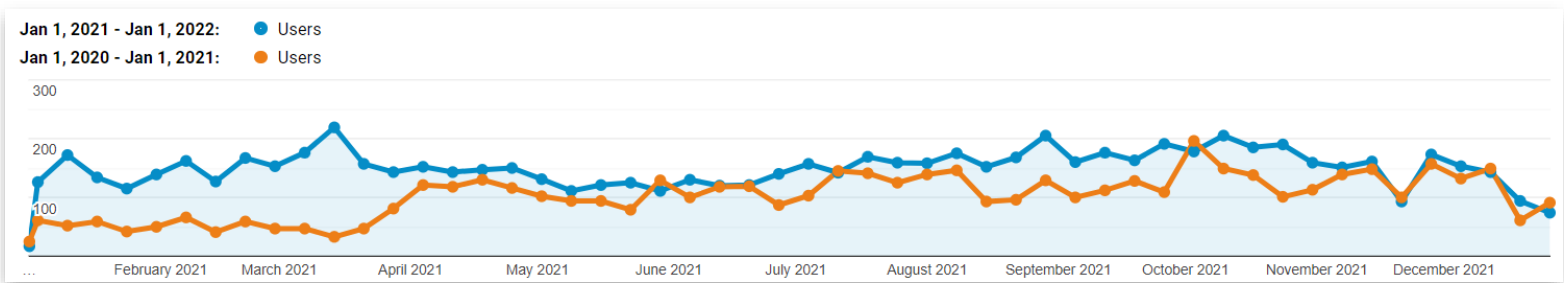


Industry: Screen Printing & Embroidery



Total Sessions	45%	9,185 vs. 6,330 <i>Organic Sessions</i>
Phone Calls	74%	246 vs. 141 <i>Phone Calls</i>
Request a Quote Form Submission	114%	94 vs. 44 <i>Request a Quote Form Submissions</i>

This client engaged in SEO services with SocialSEO in September 2019. Their goal was to increase the amount of custom screen-printing orders they received on a monthly basis. Our team created a strategy around growing their local presence in SERP to win locally first, and then focus on growing the national presence in SERP. In 2021 compared to 2020, we saw incredible increases with organic metrics including the number of ranking keywords, impressions, and organic sessions ultimately leading to a 74% increase in the amount of phone calls and a 114% increase in quotes requested online. The client is incredibly pleased with these results and is looking forward to continued increases with the organic SERP presence at the national level in 2022.

