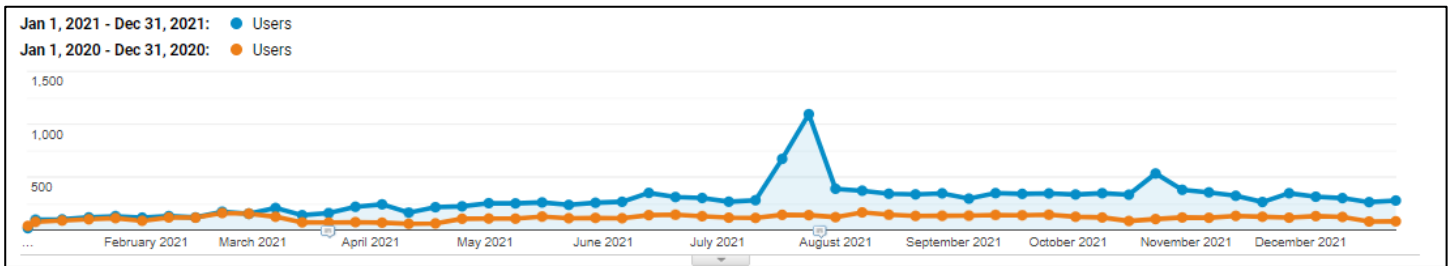


## Industry: Moving Company



Organic Sessions	▲	99.52%	19,780 vs. 9,914
New Users	▲	172.46%	12,446 vs 4,568
Phone Calls	▲	261.83%	673 vs 186 Phone Calls

This client is an hourly moving, staffing, and landscaping help company that serves the Colorado front range, as well as some areas in Arizona. They have been on with us since May 2020. Since then, we have worked on increasing their exposure for moving, staffing, and landscaping related phrases across the markets that they are in, making 2021 their best year in business. Traffic doubled and we saw almost triple the amount of phone calls during the year. This led to a 79% increase in revenue compared to 2020, maintaining a 42% gross profit margin.

This client is in a standard Gold SEO package with SocialSEO.

