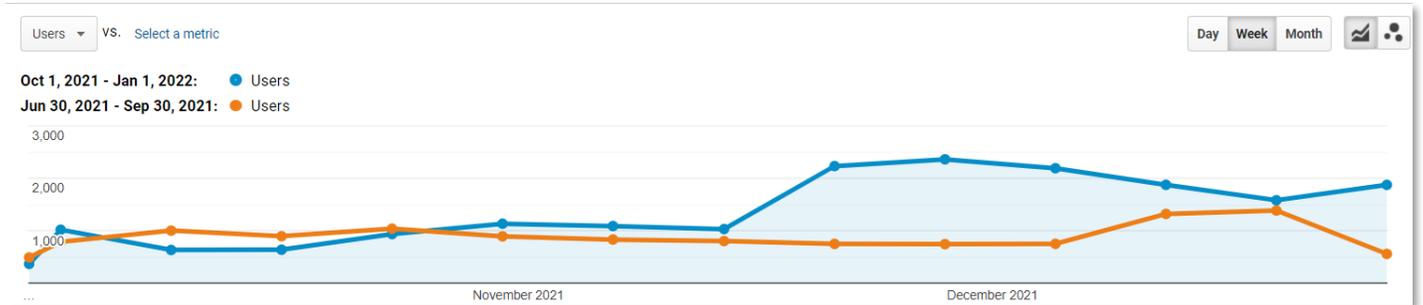


## Industry: Food & Beverage



Total Revenue	▲	172%	\$371,425 vs. \$136,550
Conversion Rate	▲	71.73%	65% vs 37.85%
Sessions	▲	60%	22,827 vs. 14,263

This client has been engaging in SEO services with SocialSEO since August 2019. Their goal since the start has been to grow their organic presence online and continue to see improvement with organic metrics. In the span of 90 days, the estimated revenue from conversions has increased by 172% (\$234,875) in addition to seeing an increase in conversion rate and sessions as well. The success we saw is due to our SEO team’s strategy of implementing impactful on-page optimizations in preparation for the opening of the client’s second restaurant location. Our team also prioritized implementing easy-to-navigate avenues for customers to convert which helped push this client’s success to the next level.

