

INDUSTRY

E-Commerce

## Purchase Campaign drove in ROAS that were 2X or higher than average:

Generated 1,417 purchases at an average ROA across all campaigns of 1.21X and a purchase conversion value of almost \$47K.

Total Sessions

↑ 44,695

An increase of 319%

Users to the Website

↑ 38,970

An increase of 287%

This customer has been with SocialSEO since, December of 2018. They purchased our Silver, Social Media Advertising Package. The customer's goal is to increase their audience reach and increase their purchases.

By creating a remarketing audience and lookalike audience, ads brought in 38,970 users to the site (an increase of 287%), 36,697 new users (an increase of 281%) and 44,695 sessions (an increase of 319%).

A purchase campaign using amazing creative and strong remarketing tactics drove in ROAS that were 2X or higher than average. Since beginning service with us, the customer has generated 1,417 purchases. An average ROA across all campaigns of 1.21X and a purchase conversion value of almost \$47K.