

INDUSTRY

Travel and Hospitality

Paid Social Media Advertising brought in 11,203 users to the website

Total Page Likes

 5,681

Total Link Clicks

 20,776

This customer has been with SocialSEO since, March of 2019. They purchased our Silver, Social Media Management & Social Media Advertising Packages. The customer's goal is to increase their Brand Awareness, increase their bookings, and increase their web traffic.

To increase brand awareness, SocialSEO is running a Facebook "page likes" Campaign. The customer's Facebook page began with 1,041 "page likes" in a two-week period. The customer's Facebook page has 5,681 "page likes" (organic and paid). The Page Like Campaign contributed, 4,034 "page likes".

SocialSEO is also running a website traffic campaign to increase the number of users to the website, as well as the customer's bookings. The campaign has generated 20,776 link clicks, and has driven 11,203 users to the website.

Organically, the customer has seen a 197% increase in web traffic from Facebook, and a 40.45% increase in web traffic from Instagram.