

INDUSTRY

Restaurant

Organic Social Media became the third highest driver of web traffic:

Increased new user acquisition by 88%, and increased net follower growth by 289%

New User Web Traffic



409%

Follower Growth



379%

This customer has been with SocialSEO since, December of 2018. They purchased our Silver, Social Media Management Package. The customer's goal is to increase brand awareness and increase customers.

In the first 30 days, Social Media became the third highest driver of web traffic. As a result, this customer increased new user acquisition by 88%, and increased their net follower growth by 289%.

Within 90 days, this customer saw an increase in new user web traffic from organic social efforts by 409%, an increase in follower growth by 379%, an increase in organic impressions by 55%, and an increase in engagement rate by 76%.