

INDUSTRY

Electronics/Home Appliances

Paid Social Media Advertising brought in a total of 2,947 landing page views

Scheduled Consultations

↑ 43

Landing Page Views

↑ 2,947

This customer has been with SocialSEO, since May of 2019. They purchased our Gold, Social Media Advertising Package. The customer's goal is to increase their scheduled consultations and increase their landing page views.

SocialSEO began a series of campaigns including web traffic, "page likes" and lead generation. Since sign-up, SocialSEO's efforts have brought in a total of 2,947 landing page views, 305 "page likes", and 43 scheduled consultations for the customer.

All of this was made possible by implementing strong targeting and remarketing, all while using branded creatives and high-quality videos and images.