

INDUSTRY

Travel Blog Website

Paid Social Media Advertising brought in 3,348 users to the website

Total Page Likes

↑ 5,286

Total Number of Users to the Website

↑ 3,437

This customer has been with SocialSEO since July of 2019. They purchased our Gold, Social Media Advertising Package. The customer's goal is to increase their Brand Awareness and increase their web traffic.

SocialSEO instituted a Facebook "page like" Campaign, which generated 5,286 "page likes".

In terms of web traffic, the customer has seen 3,437 users to the website. Paid Social Media Advertising efforts accounted for 3,348 of these users. Over the previous period, only one user had visited the website via Social Media Advertising or organic efforts.