

INDUSTRY

SAAS Marketing - Ecommerce



58.02% INCREASE IN REVENUE

SESSIONS

↑ 64.97%

189,912
vs. 115,118 Organic Sessions

TRANSACTIONS

↑ 40.95%

17,354
vs. 12,312 Organic Transactions

REVENUE

↑ 58.02%

\$1,415,929
vs. \$896,055 Organic Revenue

This client has been with since 2015 and sells a course-based product that is extremely seasonal for each State. Over the course of 2017, SocialSEO has been able to solidify top organic positioning to lessen the impact of seasonality, keeping the organic revenue stream consistent throughout the year.