

## Digital Marketing Specialist – PPC Focus

### Description:

Colorado's largest full service digital marketing and SEO firm is looking for a new team member to serve as an all-around entry level digital marketing specialist. The initial phase of the role will focus predominantly on Google and Bing PPC marketing with opportunities to transition to SEO or Social Media roles as they become available. Primary duties and responsibilities will include

- Review client metrics
- Derive actionable PPC strategies
- Implementation of strategies and ongoing optimization
- Produce accurate/timely monthly client reports
- Produce market analyses and projections
- PPC Sales Support
- Assist PPC Manager

Additional responsibilities could include

- Furthering SEO knowledge and skills SEO theory and understanding SEO best practices,
- comprehension and adherence Assisting other team members with client account tasks
- Assisting DOO, DOS and Sales with Projects Maintaining their own client account base
- Sales Force Compliancy

The new team member needs to be available to work 40hrs per week at our Colorado Springs office location, remote applicants will not be considered.

For more information please contact [hr@socialseo.com](mailto:hr@socialseo.com)